

A professional portrait of Chris Gabriel, a middle-aged man with short, light brown hair, wearing a dark navy blue suit jacket, a light blue and white checkered shirt, and a green and blue striped tie. He is looking directly at the camera with a slight smile. The background is a blurred indoor setting with a window on the right side.

# WISEgenerosity

BY CHRIS GABRIEL

## Chris Gabriel

PRESS KIT

SPEAKER, AUTHOR & CONSULTANT  
Individual and Institutional Generosity Expert

[wisegenerosity.com](http://wisegenerosity.com)

# What is WISEgenerosity?

## Generosity Answers Life's Most Important Questions

Life is about asking and answering important questions, and the two most essential are:

- “Why are we here?” (Living Purposefully)
- “What do we do about it?” (Living Practically)

WISEgenerosity combines purpose and practice and is based on the answer to two other fundamental questions:

- “What attribute leads to the best life regardless of situation or circumstances?”
- “What behavior is sunest to produce happiness, enlightenment, and fulfillment?”

Based on years of research, reflection, observation, and engagement as a philosopher (“lover of wisdom”) and financial advisor, Chris Gabriel teaches that the answer to both questions is generosity.

### WISEGENEROSITY IS ESSENTIAL TO A GOOD LIFE

Generosity is an essential virtue of a life well-lived. It enables us to overcome adversity and to take advantage of opportunity.

Generosity produces thriving in all areas of life. It also is an antidote to much of what troubles the world today.

Even so, in order to be successful, generosity must be W.I.S.E.

- W**ell-grounded
- I**nspired
- S**atisfying
- E**ffective

WISEgenerosity realizes the potential of giving and engages positively, purposefully, and practically with those around us.

### WISEGENEROSITY IS TRANSFORMATIONAL

There are five key aspects of life:

- Possessional – our money and our stuff
- Personal – our time and our talent
- Social – our interactions with those around us
- Emotional – our internal and interactive dynamics
- Relational – our connections with the most important individuals in our lives

WISEgenerosity provides understanding and guidance about how to live best in each area.

WISEgenerosity then leads to transformation. Done wisely and well:

- Giving changes the giver for the better
- Giving changes the receiver for the better
- Giving changes society for the better
- Giving changes the world for the better

### WISEGENEROSITY INSPIRES

WISEgenerosity inspires audiences of all ages and at all stages of life. Chris connects with each group about fundamental topics of interest to them and shows how WISEgenerosity principles will make their lives more meaningful and their giving more effective.



# About Chris Gabriel

## BIOGRAPHY

With over 30 years of leadership in the fields of philanthropy and finance, Chris Gabriel is uniquely able to advise on the topic of inspired and effective giving using a process he personally created: WISEgenerosity.

After earning his bachelor's degree with honors from Yale and a master's degree from Oxford, Chris began his career serving charitable organizations and their donors as a development director. He later became a nonprofit finance and fundraising consultant and a guide for successful charitable givers. Over time, he has participated in the gift process from every vantage point as a donor, staffer, board member, and financial advisor.

Chris currently oversees a thriving wealth management practice at one of the country's leading investment firms and is a Certified Investment Management Analyst® (CIMA®), a designation sponsored by the Investments & Wealth Institute™ through the Wharton School of Business. As a financial advisor, Chris empowers the individuals and institutions he serves to accomplish their most important goals today and in years to come.

*Optimal Giving* is a focus of Chris's work, uniquely combining philosophy and finance. Through experiences and decades of research and relationships, Chris has developed a framework that unlocks the potential of generosity. In order for individuals and organizations to experience the full power of giving, it must be W.I.S.E.: Well-grounded, Inspired, Satisfying, and Effective.

Chris's mission is to help others benefit from generosity as an essential virtue of a life well-lived. His principles demonstrate why purposeful and practical planning is needed to maximize the generational impact of giving and its benefits to individuals, families, and institutions. With these goals in mind, Chris shares transformational resources on his website, through his advisory work, and in his forthcoming book, *WISEgenerosity*.

Chris has engaged actively in volunteer and pro bono work for many nonprofits including several terms as a board member and then president of the Georgia Planned Giving Council, as a trustee of Trinity School in Atlanta (a preeminent early education institution), and as a development and financial consultant to Boys & Girls Clubs of America. He is a current and longtime board member at City of Refuge (a nationally renowned urban mission bringing light, hope, and transformation to those living on the margin), and is a teacher and lay leader at Peachtree Road United Methodist Church.

Chris's personal interests include cycling, music, history, cooking, paddleboarding, and golf. He enjoys spending time in all arenas with his wife, Courtenay, and teenagers, Ellie and Reed. Their two "tiny-dog" family members, Baxter and Franklin, usually are close by, and often are underfoot.





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# Speaking

## Generosity changes the world. Inspire your audience by inviting Chris to share the transformational power of Optimal Giving.

Giving represents the best of human nature. Likewise, individuals and institutions in any situation benefit from generosity.

Chris Gabriel is more than an engaging speaker – he offers a process to unlock the power of giving. WISEgenerosity delivers lasting impact for audiences of every age and stage of life regarding the best use of resources in service to healthy relationships, successful families, motivated and effective institutions, and thriving communities – all through purposeful and practical giving.

[BOOK CHRIS](#)





# Principles of WISEgenerosity

Have you heard the phrase, “You can never be too generous”? Chris agrees but suggests that there is more to this statement than meets the eye.

After decades of research and experience, Chris believes that all giving – Possessional, Personal, Social, Emotional, and Relational – must be meaningful and effective to truly transform individuals, families, organizations, and our world. In other words, generosity must be W.I.S.E.: Well-grounded, Inspired, Satisfying, and Effective. Chris invites his audience towards successful giving and living.

His principles and tools help individuals and organizations engage with others in ways that deliver personal and professional success with intention and impact. Most of all, Chris inspires and equips his audiences to engage WISEgenerosity principles and practices that will improve their lives and the communities around them.

*This talk is designed for **General Audiences** including community groups, business leaders, professional associations, corporate trainings, and students from high school through graduate school.*







## CHRIS'S MOST REQUESTED TALKS - 2

# The Transformational Power of Optimal Giving

**Giving without complete purpose or process fails to deliver on its full potential.**

However, generosity paired with meaningful intention and effective planning can have a generational impact. Chris has spent years researching and documenting the why, how, what, where, and when of giving. He is on a mission to help individuals engage their time, talent, and treasure in ways that transform them and the wider world.

There are three parties to significant philanthropic or charitable gifts: the donors, the receiving nonprofit organizations, and the professional advisors who support them. Too often, giving fails to achieve its potential because there is not full communication, coordination, and collaboration among these participants. WISEgenerosity provides the tools and resources needed to deliver optimal results.

In this talk, Chris Gabriel combines his wealth management and fundraising expertise to provide transformational guidance. Chris explains the elements of Optimal Giving and offers inspiring and practical ways to maximize meaning and impact. The result is deeper connections between and more productive outcomes for everyone involved in the giving process from the donor to the nonprofit staff and board to the professional advisor.

*This talk is designed for audiences engaged in financial and asset giving including:*

**Donor groups:** community foundations, civic organizations, family foundations, etc.

**Non-profit organizations:** development professionals, institutional executives, board members, etc.

**Professional advisors including attorneys / accountants / wealth managers:** associations and trade groups, professional development meetings, corporate events, etc.



# Generosity and Christian Discipleship: *Godly Living and Giving*

Connecting spiritual inspiration with practical implementation is a challenge in our faith experience. We can hear a message about the Godly importance of generosity but not have guidance to put the principles into practice. Jesus was the ultimate example of sacrificial giving. How are we supposed to follow his example?

Chris uniquely combines years of Biblical teaching, generosity experience, and wealth management expertise to provide life-changing wisdom for faith-based organizations and their leaders and members. This wisdom aims to build a congregational culture of WISEgiving around each member's generosity of time, treasure, and talent.

Proverbs 11:24–25 is one compelling Scriptural example: “One gives freely, yet grows all the richer; another withholds what he should give, and only suffers want. Whoever brings blessing will be enriched, and one who waters will himself be watered.” Chris references this and other timeless teachings to illuminate true Christian generosity.

Chris explains why following God requires generosity, the ways the Bible teaches us to practice being generous, and how giving and Christian discipleship go hand in hand. Following God's desire for our lives ultimately will move individuals and organizations from danger to protection, from deficiency to provision, from difficulty to power, and from distraction to peace in finances and in life. Invite Chris to show you and your audience how.

*This talk is designed for **Faith-Based Audiences** including churches and religious organizations, mission-based service groups, religious schools, etc.*



# Media

Chris makes himself available for media appearances when possible.

A core belief of WISEgenerosity is that the principles of giving apply in all areas of life. Chris has content and resources available to address the topic of giving and generosity across a wide array of topics including:

- Wealth Management
- Donor Relations
- Stakeholder Relations
- Philanthropy
- Personal Finance
- Leadership
- Business Strategy
- Education
- Relationships
- Civil Society
- Social Media
- Non-Profit Best Practices
- Ethics of Giving
- Emotional Health
- Art
- Sports
- Science
- Philosophy
- Faith and Giving
- Spirituality and Religion
- Love
- History
- Public Policy
- Politics







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To connect with Chris's team for booking  
media appearances, visit his website:  
[wisegenerosity.com/contact](http://wisegenerosity.com/contact)